

providing a program indicator block corresponding to the selected program block, the program indicator presenting detailed programming information related to the scheduled program including any program reminder or program recording state setting;

detecting a selection of a channel identifier in the electronic program guide corresponding to a program channel;

automatically switching to a broadcast content program corresponding to the selected channel identifier after detecting the selection of the channel identifier; and

automatically closing the electronic program guide.

2. The method of claim **1** further comprising:

after providing the electronic program guide, detecting a selection of an indicator from an indicator toolbar presented on the electronic program guide for setting a program reminder or a program recording state;

selecting a program block for a program channel to be associated with the selected indicator;

automatically setting the program reminder or program recording state for the selected program block; and

presenting a graphical indicator in the selected program block that corresponds to the selected indicator.

3. A method comprising:

detecting a selection of a channel identifier in an electronic program guide corresponding to a content channel;

automatically switching to a broadcast content program corresponding to the selected channel identifier; and

automatically closing the electronic program guide.

4. The method of claim **3**, further comprising, prior to selecting the channel identifier:

activating a controls menu of a mobile TV application in a touch screen device by contacting a screen of the touch screen device while a broadcast content program is running; and

selecting a program guide control to open the electronic program guide.

5. A method comprising:

detecting contact of a touch screen pointing device with a display of a broadcast content device while the broadcast content device is in a full screen mode;

detecting movement of the touch screen pointing device in a substantially orthogonal direction relative to an edge of the display; and

changing a channel of the broadcast content device depending upon a direction of the detected movement.

6. The method of claim **5** further comprising advancing the channel to at least one next channel when the detected movement is one of a right-to-left, left-to-right, top-to-bottom or bottom-to-top movement relative to the edge of the display.

7. The method of claim **5** further comprising changing the channel to at least one prior channel when the detected movement is one of a right-to-left, left-to-right, top-to-bottom or bottom-to-top movement relative to the edge of the display.

8. A method comprising:

detecting a selection of a channel preview application in a broadcast content device;

displaying a list of available channels on a display of the broadcast content device;

providing a preview area adjacent to the list of available channels on the broadcast content device;

highlighting one of the channels from the list of available channels, wherein a live feed of a content of the highlighted channel is presented in the preview area;

detecting a selection of the highlighted channel; and

providing a full screen view of the selected channel.

9. The method of claim **8** wherein selecting the highlighted channel further comprises activating the highlighted channel from the list of available channels or selecting the preview area.

10. The method of claim **8** further comprising highlighting another one of the channels from the list of available channels to view a live feed of a content of the another channel in the preview area.

11. A method comprising:

detecting an activation of a keypad lock function of a device on which a broadcast content program is being presented; and

enabling an illumination function of a display of the device and a video streaming function to enable the continued presentation of the broadcast content program while the keypad lock function is enabled.

12. The method of claim **11** further comprising enabling selection of at least one menu item from a context menu presenting selectable menu items when the keypad lock function is active.

13. An apparatus comprising:

a command input device;

a display device configured to display broadcast content and content information; and

at least one processor communicating with the display device, the at least one processor being configured to:

provide an electronic program guide to the display device, the electronic program guide corresponding to the broadcast content;

detect a selection of a program block in the electronic program guide by the command input device, the selected program block corresponding to a scheduled program on a content channel; and

provide a program indicator block that provides detailed programming information related to the selected program block including any program reminder or program recording information.

14. The apparatus of claim **13** wherein the broadcast content is television broadcast content.

15. The apparatus of claim **13** further comprising that the apparatus is a mobile communication device.

16. The apparatus of claim **13** further comprising that the at least one processor is configured to:

detect a selection by the command input device of an indicator on the electronic program guide, the indicator corresponding to a set program reminder or set program recording state;

detect a selection by the command input device of a program block for a program channel to be associated with the selected indicator; and

automatically setting a program reminder or program recording state for the selected program block.

17. The apparatus of claim **13** further comprising that the at least one processor is configured to:

detect a selection of a channel identifier in the electronic program guide corresponding to a content channel; and

automatically switch to a broadcast content program corresponding to the selected channel identifier.

18. The apparatus of claim **17** further comprising that the at least one processor is configured to:

detect selection of a control menu of a mobile TV application while a broadcast content program is running on a touch screen device, the selection comprising contact a display of the touch screen device; and

automatically open the electronic program guide.